

# GETTING STARTED WITH FITBIT™

Welcome! This guide will walk you through the simple steps to purchasing your new Fitbit device at a preferred price, device setup, and how to join your organization's wellness program.

Access your organization's Fitbit store at  
[fitbit.com/welcome/IMARKGroup](https://fitbit.com/welcome/IMARKGroup)

starting  
**December 16, 2020**



*\*Subsidized device(s) may vary*

## ORDER YOUR DEVICE

### STEP 1

Visit [fitbit.com/welcome/IMARKGroup](https://fitbit.com/welcome/IMARKGroup)

### STEP 2

You will be prompted to create a new Fitbit account using your **COMPANY EMAIL ADDRESS**.

**Already have a Fitbit account?** Log in and change your email address to your company email. You may change it back to your previous email after purchase.

### STEP 3

Verify your email address by clicking through on the email sent from **messages-noreply@fitbit**. Once verified, you'll receive an email from **orders@fitbit.com** taking you back to the store.

### STEP 4

Select the device of your choice, proceed to checkout, and look out for an order confirmation email from **orders@fitbit.com**



*“Fitbit gives me the motivation to strive, to move forward, and to keep improving, and that’s what this whole journey is. It’s a journey, not a moment in time.”*

*Stephanie Palmer | Fitbit User | IMARK Plumbing*

## SET UP YOUR DEVICE & JOIN THE PROGRAM

Before getting started, make sure your smartwatch and mobile phone are charged and that the Bluetooth setting on your phone is turned on. (iOS: Tap Settings > Bluetooth; Android: Tap Settings > Connections > Bluetooth)

### If you have a new Fitbit:

**STEP 1:** Download the Fitbit mobile app and login or create a new account using an email address and password of your choice.

**STEP 2:** In the app, tap on the Account icon in the top left corner of your screen. Then select + **Set Up a Device**. Select your device and follow the in-app prompts to complete the setup process.

**STEP 3:** Join our program here: <https://www.fitbit.com/care/go/827491>

### If you already have a Fitbit:

**STEP 1:** Join our program here: <https://www.fitbit.com/care/go/827491>

### If you do not have a Fitbit:

**STEP 1:** Download the Fitbit mobile app and login or create a new account using an email address and password of your choice.

**STEP 2:** In the app, tap on the Account icon in the top left corner of your screen. Then select + **Set Up a Device**. Select **MobileTrack** and follow the prompts. More information [here](#).

**STEP 3:** Join our program here: <https://www.fitbit.com/care/go/827491>